



Results That Matter Team

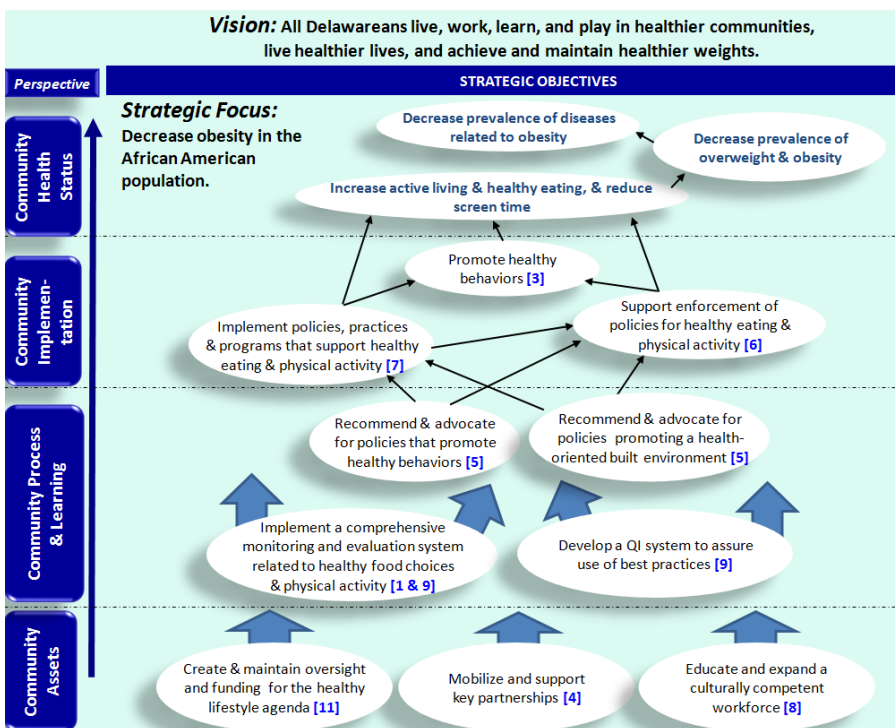
Strategic Accreditation Preparation

Achieve Two of Three Accreditation Prerequisites with Our Community Balanced Scorecard (CBSC) Tools

State and local health departments and community health partnerships have been using our CBSC tools, such as strategy maps, to develop strategic plans and health improvement plans for priority public health issues. A strategic plan and a health improvement plan are two of the three prerequisites for accreditation.

CBSC Tools Are Driven by PHAB Domains to Strategically Align Your Plans with Public Health Accreditation

We have designed a special version of our community balanced scorecard methodology for public health that uses the domains of the Public Health Accreditation Board, including the ten Essential Services of Public Health, for organizing strategies that can be used in a strategic plan or health improvement plan. This results in well-focused strategies for improving public health outcomes, with strategic objectives that relate to PHAB domains. For example, this strategy map for one of the major priorities of the Delaware Division of Public Health's strategic plan is aligned with nine PHAB domains, as indicated by the numbers in brackets. Local health departments and community health partnerships have developed CBSC strategies to address a wide range of issues, such as behavioral health, social determinants of health, childhood obesity, healthy eating, active living, community wellness, health education and awareness, and access to care.



Finally, when the strategies are implemented, the improvements made by the health department and its partners will also lead to documented improvements related to PHAB domains, helping the department further prepare for accreditation while it improves as an organization and improves public health outcomes.

Client satisfaction with this approach has been high, as in this quote from the New York State Office of Public Health, who used the same starting point as Delaware to develop very different strategies for “Public Health Information Management” and “Healthy Housing” that relate back to almost all PHAB domains:

“Thanks for all your guidance and assistance, we're confident it will benefit New York's environmental public health.” – John Wilson, Associate Director, Division of Environmental Health Assessment, New York State Office of Public Health

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